

ComEd ENERGY EFFICIENCY AWARDS LIST

2009

- Recognized by EPA ENERGY STAR with the special recognition award

2010

- EPA ENERGY STAR Excellence in ENERGY STAR Promotion

2011

- EPA ENERGY STAR Partner of the Year

2012

- EPA ENERGY STAR Partner of the Year
- E-source Marketing award for “Wanted” Fridge & Freezer Recycling campaign
- Summit Creative Award, silver, Local Consumer Media Campaign for Energy Efficiency Education & Awareness Campaign (Integrated: TV, OOH, digital)
- 2012 FFR ESource Marketing award for “Wanted” campaign submitted by Leo Burnett
- 2012 EE Summit Creative Award, silver, Local Consumer Media Campaign, Integrated: TV, OOH, digital
- Inspiring Efficiency Chairman Award from Midwest Energy Efficiency Alliance (MEEA)

2013

- EPA ENERGY STAR Partner of the Year Sustained Excellence
- E Source Utility Ad Awards “Best Outdoor Ad” category for the Fridge & Freezer Recycling “MetamorFridges” interactive art display
- ComEd “MetamorFridges” interactive art display received top honors in the 2013 E Source Utility Ad Awards “Best Outdoor Ad” category. Created from recycled refrigerators, ComEd’s art display served as an unconventional reminder to its customers about the importance of energy--efficiency and recycling.
- Leo Burnett won a Chicago Addy, an award given by the Chicago Ad Federation for Metamorfridges.
- EPA ENERGY STAR Partner of the Year Sustained Excellence

2014

- EPA ENERGY STAR Partner of the Year Sustained Excellence
- C&I New Construction honored by MEEA with the 2014 Inspiring Efficiency Impact Award.
- As part of ACEEE’s 3rd National Review of Energy Efficiency Programs, ACEEE recognized ComEd’s Retro Commissioning program as an Exemplary Program in the Commercial Building Sector.

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PR News Agency Elite Awards - ComEd

- **2014 Winner**
Title of Entry: Smart Ideas for Your Home
Category: Multicultural Marketing
- **2014 Honorable Mention**
Title of Entry: Fridge and Freezer Recycling Program
Category: Multicultural Marketing

2015 BCC Award

2015 Telly Award

- **2015 Online Video Bronze Winner**
Title of Entry: The Power of Retirement
Category: Online Video-Green/Eco-friendly
- **2015 Commercial Bronze Winner**
Title of Entry: The Power of Retirement
Category: Regional TV & Multi-Market Cable – Campaign – Business-to-Consumer

2015

- ESource Marketing award – Power of Retirement finalist (Silver) for billboard poster

2015

- MEEA SBES Innovation Award

For the fourth consecutive year, ComEd received ENERGY STAR® Partner of the Year — Sustained Excellence recognition, making 2016 the eighth consecutive year of recognition from the U.S. EPA for its delivery of energy efficiency programs.